UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WISCONSIN

E2INTERACTIVE, INC., and INTERACTIVE COMMUNICATIONS INTERNATIONAL, INC.,

Plaintiffs,

Case No. 09-CV-629-slc

V.

BLACKHAWK NETWORK, INC.,

Defendant.

CORPORATE DISCLOSURE STATEMENT PURSUANT TO FEDERAL RULE OF CIVIL PROCEDURE 7.1

TO THE CLERK OF COURT, ALL PARTIES, AND THEIR ATTORNEYS OF RECORD:

Plaintiff e2Interactive, Inc. ("e2Interactive") submits this Disclosure Statement pursuant to Rule 7.1 of the Federal Rules of Civil Procedure.

e2Interactive is not a subsidiary or affiliate of a publicly owned corporation.

e2Interactive is a wholly-owned subsidiary of InComm Holdings, Inc. ("InComm Holdings"). Windstream Communications, which is publicly owned, constitutes less than 0.5% of the total ownership interest in InComm Holdings.

Respectfully submitted this 22nd day of October, 2009.

//s//Andrew M. Norman

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